



## **| BRAZIL'S MOST SUCCESSFUL SOLAR EVENT BOOSTING NORTHEAST'S PV BUSINESS**

In Brazil, the demand for electricity has increased almost 200% in 30 years, according to the Ministry of Mines and Energy. Especially DG is driving momentum in the Brazilian market, in particular since the sale of surplus power has been exempted from taxes in 23 states across Brazil.

The Northeast in particular has the potential to supply a big part of the consumption with solar and wind energy. Taking in consideration the natural conditions and the low prices for property in comparison to the rest of the country, the Northeast stands out in the renewable energy sector. According to the goals of the Fortaleza 2040 Plan the city is planning to occupy 10% of its roofs with solar panels, in addition to becoming energy self-sufficient by 2040.

### **Get to know the potential of the Northeast of Brasil**

The high-level conference will welcome 250+ attendees and more than 25+ top-level speakers to discuss policies, legal challenges and regulatory frameworks as well as grid-integration solutions and financing. The Summit's mission is to provide in-depth education, enable high-quality networking opportunities, expand the use of PV technologies at regional and national level and strengthen local PV industry. The venue Centro de Eventos do Ceará is a multi-purpose indoor arena in Fortaleza and is the most modern and well equipped in Latin America.

### **Reasons to become a sponsor of Intersolar Summit Brasil Nordeste**

- Meet customers & prospects in this exciting growth market.
- Performance of South America is strong for the next years, and even decades.
- Discover the promising PV market of Brazil's Northeast
- Organized by the team of LATAM's largest PV event

### **Quick Facts**

**Dates** April 10–11, 2019  
**Venue** Centro de Eventos do Ceará  
 Av. Washington Soares,  
 999 – Edson Queiroz,  
 Fortaleza – CE, 60811-341, Brazil  
 → [www.centrodeeventos.ce.gov.br](http://www.centrodeeventos.ce.gov.br)

**Visitor Profile** Installers and System Integrators | Distributors | Project Developers/ EPC Contractors | Architects | Manufacturers and Suppliers | Investors and Analysts | Utilities | Government Officials/Policy Makers

**Sponsor Profile** Suppliers | Distributors | Service Providers | Project Developers/EPC Contractors | System Integrators | Research Institutes | PV Equipment & Materials Manufacturers

### **Organizers**



### **Co-Organizer**



## EXPAND YOUR BUSINESS AND EXPLORE NEW PROMISING MARKETS

Don't miss the valuable opportunity to meet with local market intermediaries and international industry stakeholders along the entire value chain and voice

your opinion on what is truly needed to grow business from the grass roots up.

## POSITION YOUR BRAND IN THE LIMELIGHT AND BECOME SPONSOR

Using our marketing services and advertising materials is a valuable way of drawing attention to your company, your innovative products and services. For potential new customers, brand familiarity and brand confidence are an important basis for purchasing decisions. Seize the opportunity to present yourself to the international solar industry as a reliable partner and position your brand and innovative products in the limelight of installers, integrators, project developers and distributors.

Your advantages in short form:

- Strong brand visibility through global promotion campaign
- Speaking opportunities and brand visibility at the Summit/Conference
- Innovative strength through customer proximity and cutting edge market know-how
- Access to local solar installers/distributors and international solar energy experts
- Identification of new business opportunities

## SPONSORSHIP OPPORTUNITIES

### Sponsorship Packages<sup>1</sup>

Diamond Sponsor <sup>2</sup> (Including 15 sqm booth, banner, Session sponsorship, Press coverage)	€ 7,500
Platinum Sponsor (Including 15 sqm booth, banner, Session sponsorship, Press coverage)	€ 5,800
Gold Sponsor (Including 15 sqm booth, Logo presence and promotional service)	€ 4,900
Silver Sponsor (Including 7,5 sqm booth)	€ 3,300

<sup>1</sup> 10% Discount for Exhibitors of The smarter E South America | <sup>2</sup> one exclusive Sponsor

### Further Sponsorship Opportunities

Lunch Sponsor (Table top branding, roll-ups (provided by sponsor) at the lunch area)	€ 1,500
Session Sponsor (Table top branding, roll-ups (provided by sponsor) in the conference room)	€ 500
Banner Website	€ 300
Side Event Sponsor (Table top branding, roll-ups (provided by sponsor) at the side event location)	€ 3,000

### Organizers

The Intersolar Summit Brasil Nordeste is organized by the team of Intersolar South America – Latin America's largest exhibition and conference for the solar industry. Starting in 2019, Intersolar South America will be held under the umbrella of The smarter E South America for the first time – LATAMs innovation hub for the new energy world.

**For further information on sponsoring possibilities, please contact**



Ms. Gioia Müller-Russo  
Tel.: +49 7231 58598-218  
mueller-russo@solarpromotion.com