

# BOOSTING NORTHEAST'S PV BUSINESS

## EXPAND YOUR BUSINESS AND EXPLORE A NEW PROMISING MARKET

Brazil's solar markets are on the rise. Both main market segments centralized generation and distributed generation are gaining momentum. By the end of 2019, the Brazilian Photovoltaic Solar Energy Association projects an additional 1 GW to be added to the grid, yet this time, spearheaded by the distributed generation market, which is expected to more than double in relation to 2018. The 10-Year Energy Plan forecasts a solar PV added capacity of 2 GW on average per year between 2019 and 2027. Taking in consideration the natural conditions and the low prices for property in comparison to the rest of the country, the Northeast stands out in the renewable energy sector. According to the goals of the Fortaleza 2040 Plan, the city is planning to occupy 10% of its roofs with solar panels, in addition to becoming energy self-sufficient by 2040.

### Get to know the potential of the Northeast of Brazil

The high-level conference will welcome 300+ attendees and more than 25+ top-level speakers to discuss policies, legal challenges and regulatory frameworks as well as grid-integration solutions and financing. The summit's mission is to provide in-depth education, enable high-quality networking opportunities, expand the use of PV technologies at regional and national level and strengthen the local PV industry. The Intersolar Summit Brasil Nordeste takes place parallel to the 11<sup>th</sup> Congresso RTI Provedores de Internet and the 13<sup>th</sup> Congresso RTI Data Centers.

- Meet customers and prospects in this exciting growth market
- Performance of South America is strong for the next years, and even decades
- Discover the promising PV market of Brazil's Northeast
- Organized by the team of LATAM's largest PV event

### Quick Facts

<b>Dates</b>	September 24–25, 2020
<b>Venue</b>	Centro de Eventos do Ceará Salão Iguape e Aracati, Pavilhão Leste Av PAISAGÍSTICA S/N – PORTÃO E Fortaleza – CE, 60811-341, Brazil → <a href="http://www.centrodeeventos.ce.gov.br">www.centrodeeventos.ce.gov.br</a>
<b>Visitor Profile</b>	Installers and System Integrators   Distributors   Project Developers/ EPC Contractors   Architects   Manufacturers and Suppliers   Investors and Analysts   Utilities   Government Officials/Policy Makers
<b>Sponsor Profile</b>	Suppliers   Distributors   Service Providers   Project Developers/EPC Contractors   System Integrators   Research Institutes   PV Equipment & Materials Manufacturers

### Organizers



### Co-Organizer



## POSITION YOUR BRAND IN THE LIMELIGHT AND BECOME SPONSOR

Using our marketing services and advertising materials is a valuable way of drawing attention to your company, your innovative products and services. For potential new customers, brand familiarity and brand confidence are an important basis for purchasing decisions. Seize the opportunity to present yourself to the international solar industry as a reliable partner and position your brand and innovative products in the limelight of installers, integrators, project developers and distributors.

Your advantages in short form:

- Strong brand visibility through global promotion campaign
- Speaking opportunities and brand visibility at the summit/conference
- Innovative strength through customer proximity and cutting edge market know-how
- Access to local solar installers/distributors and international solar energy experts
- Identification of new business opportunities

## SPONSORSHIP OPPORTUNITIES

### International: Sponsorship Packages <sup>1, 2, 3</sup>

Diamond Sponsor <sup>4</sup> (including 30 sqm booth, banner, session sponsorship, press coverage)	€7,000 <sup>5</sup> /€7,500 <sup>6</sup>
Platinum Sponsor (including 15 sqm booth, banner, session sponsorship)	€5,400 <sup>5</sup> /€5,800 <sup>6</sup>
Gold Sponsor (including 15 sqm booth)	€4,600 <sup>5</sup> /€4,900 <sup>6</sup>
Silver Sponsor (including 7.5 sqm booth)	€3,100 <sup>5</sup> /€3,500 <sup>6</sup>
Table Top Sponsor	€1,000 <sup>5</sup> /€1,100 <sup>6</sup>

### Further Sponsorship/Marketing Opportunities <sup>2, 3, 5, 6</sup>

Lunch Sponsor (roll-ups, provided by the sponsor, at the lunch area)	€1,300 <sup>5</sup> /€1,500 <sup>6</sup>
Session Sponsor (roll-ups, provided by the sponsor, in the conference room)	€450 <sup>5</sup> /€500 <sup>6</sup>
Website Banner	€275 <sup>5</sup> /€300 <sup>6</sup>

<sup>1</sup> Details on page 2 of the Application Form 2020 | <sup>2</sup> 20% discount on standard rate for exhibitors of The smarter E South America 2020 until December 31, 2019/10% discount on standard rate for exhibitors of The smarter E South America after booking after December 31, 2019 | <sup>3</sup> 15% discount on standard rate for Global Members/10% for Preferred Members | <sup>4</sup> One exclusive sponsor | <sup>5</sup> Early bird rate until December 31, 2019 | <sup>6</sup> Standard rate from January 1, 2020 until the event

## ORGANIZERS

The Intersolar Summit Brasil Nordeste is organized by the team of Intersolar South America – Latin America's largest exhibition and conference for the solar industry. Intersolar South America is held as part of The smarter E South America – LATAM's innovation hub for the new energy world.

## CONTACT

**For further information on sponsoring possibilities, please contact:**



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